

07. Post-Launch EDM: Clinical

Send date: One week after Intellect Launch Webinar/Event

How to use: Make a copy of the editable template or copy the text below, and attach the provided image as an email banner. Edit the text in red and switch to black once done. Send through email to your whole organisation.

Subject line: Need Some Support? Clinical Can Help.

Images: [Clinical Email Banner \(editable to add code\)](#) and [Image](#)

Clinical Guide: [Clinical Guide \(Do not edit\)](#)

Editable Template: [Google Doc](#)

Hey there, can you relate?

Curious about behaviour patterns?

Going through a bumpy road?

Stuck in habits you want to change?

Looking for a safe space?

Get connected with a professional to get 1:1 support on your...

Past experiences

Behaviour Patterns

Emotional Triggers

...and much more!

intellect

- Select "I'm new here" then "With your organisation"
- Select "Continue with SSO"
- Sign up using your work email address

[Greeting],

上星期，我們推出了新的員工健康福利 Intellect。想知道 Intellect 可以怎樣幫助你嗎？

有時，在面對生活挑戰的同時管理情緒並努力成長，就好比一場艱辛的攀山競爭。

諮詢提供一個安全且不帶評判的空間，幫助你應對生活中的挑戰，建立抗壓能，並促進持久的心理健康。

立即開始臨床課程

透過我們與 Intellect 的合作，你可以免費選擇一位個人臨床醫生進行一對一的臨床課程。按照上圖指示登入 Intellect 應用程式，然後參考附件指南開始進行指導。

如果你正在考慮臨床課程是否適合你，請查看以下要點，了解臨床課程如何幫助你：

Counselling can benefit anyone and everyone!



Intellect's hand-picked clinicians create a safe, non-judgmental space to help you navigate challenges, build resilience, and enhance your mental wellbeing.



Explore Your Past

Reflect on past events and experiences to understand how they've shaped your thoughts, behaviours, and emotions.



Understand Patterns

Identify recurring patterns in your actions or reactions, helping you understand why you may respond the way you do in certain situations.



Gain Insights Into Your Thoughts And Behaviours

Uncover how your thoughts and feelings influence your actions, enabling you to break unhelpful cycles and make healthier decisions.

[Sign-off]

<Attach Coaching Guide PDF>