

01. Launch Chat Blurb

Send date: Day of Intellect Launch Webinar/Event, 1 hour prior to session

How to use: Make a copy of the editable template or copy the text below, and attach the provided image. Edit the text in red and switch to black once done. Send through your chat platform (e.g. Teams, Slack) to your whole organisation!

Image: [Blurb Image \(editable to add logo and launch date\)](#)

Editable Template: [Google Doc](#)

For your good days, bad ones, and everything in between

All-in-one emotional wellbeing
support that works



<COMPANY
LOGO>

Launching **Month Year**



For your good days, bad ones, and everything in between

intellect

Intellect will empower you to work
on and achieve your goals through
self-care tools, a 24/7 helpline,
and 1:1 professional support.

Launching **Month Year**



For launch webinar (virtual):

🕒 距離 Intellect 發佈網絡研討會還有一小時！ 🕒

Intellect 提供甚麼服務？對我有用嗎？我需要支付任何費用嗎？（提示：你可免費享有會員權益，作為 **[公司名稱]** 的福利）如有任何疑問，包括如何開始使用，將會在此課程中解答。萬勿錯過，期待能與你會見！ [\[插入課程連接\]](#)

For launch event (in-person):

🕒 距離 Intellect 發佈活動還有一小時！ 🕒

Intellect 提供甚麼服務？對我有用嗎？我需要支付任何費用嗎？（提示：你可免費享有會員權益，作為 **[公司名稱]** 的福利）

快來全面了解你的新福利，並在活動上取得支援，以開始使用。此外，現有設有免費贈品抽獎，先到先得，萬勿錯過，期待能與你會見！