

07. Post-Launch EDM: Clinical

Send date: One week after Intellect Launch Webinar/Event

How to use: Make a copy of the editable template or copy the text below, and attach the provided image as an email banner. Edit the text in red and switch to black once done. Send through email to your whole organisation.

Subject line: Need Some Support? Clinical Can Help.

Images: [Clinical Email Banner \(editable to add code\)](#) and [Image](#)

Clinical Guide: [Clinical Guide \(Do not edit\)](#)

Editable Template: [Google Doc](#)

Hey there, can you relate?

Curious about behaviour patterns?

Going through a bumpy road?

Stuck in habits you want to change?

Looking for a safe space?

Get connected with a professional to get 1:1 support on your...

Past experiences

Behaviour Patterns

Emotional Triggers

...and much more!

intellect

- Select "I'm new here" then "With your organisation"
- Select "Continue with SSO"
- Sign up using your work email address

[Greeting],

La semana pasada lanzamos nuestro nuevo beneficio de bienestar para empleados, Intellect. ¿Te preguntas cómo puede ayudarte Intellect?

A veces, enfrentar los retos de la vida mientras manejamos nuestras emociones y buscamos crecer puede sentirse como una batalla cuesta arriba.

La consejería te ofrece un espacio seguro y sin juicios para ayudarte a enfrentar los desafíos de la vida, fortalecer tu resiliencia y fomentar un bienestar mental duradero.

Empieza con Clínica

Con nuestra alianza con Intellect, tienes sesiones clínicas individuales GRATIS con el profesional clínico que tú elijas. Sigue las instrucciones en la imagen de arriba para acceder a la app de Intellect y consulta la guía adjunta para comenzar con sesiones clínicas.

Y si te preguntas si las sesiones clínicas son para ti, revisa los siguientes puntos para descubrir cómo pueden ayudarte:

Counselling can benefit anyone and everyone!



Intellect's hand-picked clinicians create a safe, non-judgmental space to help you navigate challenges, build resilience, and enhance your mental wellbeing.



Explore Your Past

Reflect on past events and experiences to understand how they've shaped your thoughts, behaviours, and emotions.



Understand Patterns

Identify recurring patterns in your actions or reactions, helping you understand why you may respond the way you do in certain situations.



Gain Insights Into Your Thoughts And Behaviours

Uncover how your thoughts and feelings influence your actions, enabling you to break unhelpful cycles and make healthier decisions.

[Sign-off]

<Attach Coaching Guide PDF>