

## 07. Post-Launch EDM: Clinical

**Send date:** One week after Intellect Launch Webinar/Event

**How to use:** Make a copy of the editable template or copy the text below, and attach the provided image as an email banner. Edit the text in red and switch to black once done. Send through email to your whole organisation.

**Subject line:** Need Some Support? Clinical Can Help.

**Images:** [Clinical Email Banner \(editable to add code\)](#) and [Image](#)

**Clinical Guide:** [Clinical Guide \(Do not edit\)](#)

**Editable Template:** [Google Doc](#)

Hey there, can you relate?

Curious about behaviour patterns?

Going through a bumpy road?

Stuck in habits you want to change?

Looking for a safe space?

Get connected with a professional to get 1:1 support on your...

Past experiences

Behaviour Patterns

Emotional Triggers

...and much more!

intellect

- Select "I'm new here" then "With your organisation"
- Select "Continue with SSO"
- Sign up using your work email address

[Greeting],

Last week, we launched our new employee wellbeing benefit, Intellect. Wondering how Intellect can help?

At times, navigating life's challenges while managing our emotions and striving for growth can feel like an uphill battle.

Counselling provides a safe, non-judgmental space to help you navigate life's challenges, build resilience, and foster lasting mental wellbeing.

### Get Started with Clinical

With our partnership with Intellect, you have FREE 1-to-1 clinical sessions with a personal clinician of your choice. Follow the instructions in the image above to access the Intellect app, then refer to the attached guide to get started with coaching.

And in case you're wondering if clinical is for you, check out the points below to see how coaching can help you:

## Counselling can benefit anyone and everyone!



Intellect's hand-picked clinicians create a safe, non-judgmental space to help you navigate challenges, build resilience, and enhance your mental wellbeing.



### Explore Your Past

Reflect on past events and experiences to understand how they've shaped your thoughts, behaviours, and emotions.



### Understand Patterns

Identify recurring patterns in your actions or reactions, helping you understand why you may respond the way you do in certain situations.



### Gain Insights Into Your Thoughts And Behaviours

Uncover how your thoughts and feelings influence your actions, enabling you to break unhelpful cycles and make healthier decisions.

[Sign-off]

<Attach Coaching Guide PDF>