

## 04. Social Media Announcement

**Use date:** Week of Intellect Launch

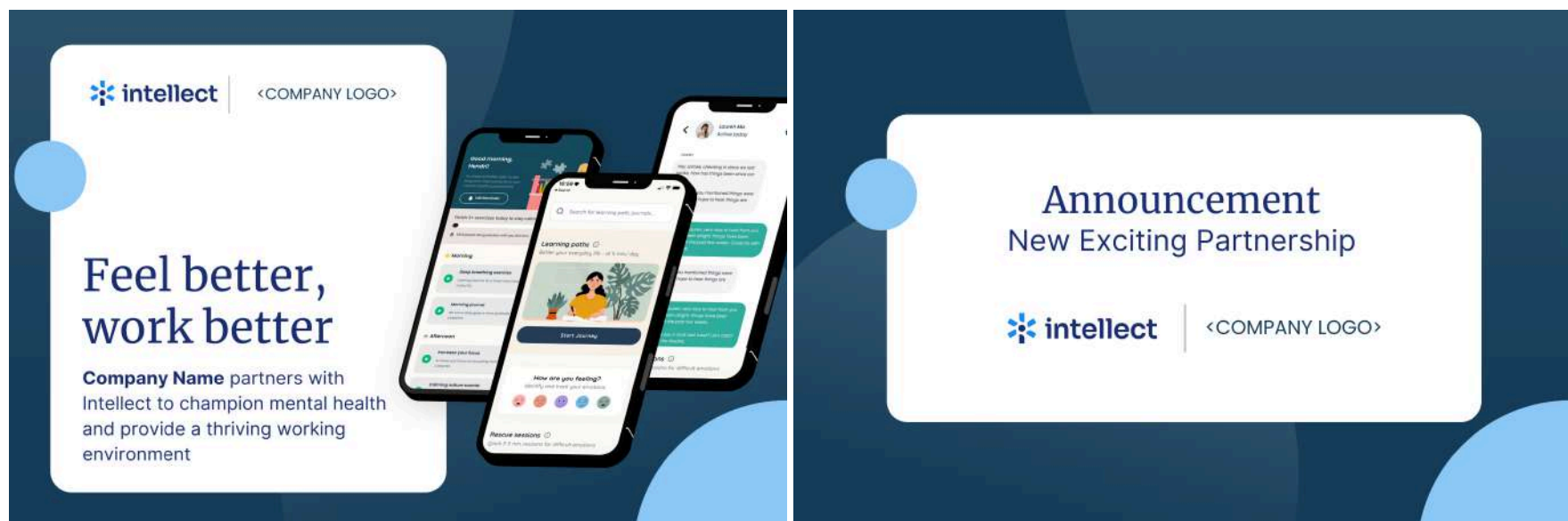
**How to use:** Select one of the images below. Make a copy of the editable template or copy the suggested captions below, and edit the text in red. You may also craft your own captions. Once done, share the post on your organisation's social media channels (LinkedIn, Instagram) and tag Intellect. Bonus: reshare using your personal LinkedIn account!

LinkedIn: <https://www.linkedin.com/company/intellecthq>

Instagram: @intellect.co

**Images:** [Announcement Slides \(editable to add logo\)](#)

**Editable Template:** [Google Doc](#)



### Caption Option 1:

At [Company Name], we know that our employees are what make our company great. Each of them play an important role in making our company run; we wouldn't be here without them. But we know that beyond work, they juggle many other things – their home, relationships, personal goals, and more. That's why we're excited to partner with @Intellect to offer all our employees complete, effective wellbeing support!

With Intellect, our employees across the globe have access to 1-to-1 coaching and counselling sessions with certified professionals, self-guided content for a range of topics to help them build skills, overcome challenges, and more, and 24/7 help for the moments that need a little extra care.

Intellect believes mental wellbeing is for everyone – and we think so too. We chose Intellect because we know that whether our employees are doing well, have hit a bumpy road, or are somewhere in the middle, Intellect has something for them.

We're glad to be building a healthier, happier, and more resilient workforce!

### Caption Option 2:

Thrilled to announce that we've partnered with @Intellect to offer all [Company Name] employees complete, effective wellbeing support!

With Intellect, our employees have access to 1-to-1 coaching and counselling sessions with certified professionals, self-guided content for a range of topics to help them build skills, overcome challenges, and more, and 24/7 help for the moments that need a little extra care.

Here's to fostering a culture of thriving and wellbeing at [Company Name]!

### Caption Option 3:

We are thrilled to announce our new partnership with @Intellect! 🙌

At [Company Name], we are dedicated to supporting our employees' holistic wellbeing. That's why we've teamed up with Intellect, a global leading and science-backed provider of comprehensive and effective wellbeing support.

Through self-guided content, personalised coaching and counselling, and a dedicated helpline, our employees across the globe now have access to a range of resources that empower them to thrive in all aspects of their lives. 🙌

We believe that a supportive workplace leads to happier and more fulfilled team members, and our partnership with Intellect underscores our commitment to that vision. Together, we're fostering a culture that prioritises the wellbeing of our incredible workforce. 🙌

Stay tuned for more exciting updates on how this partnership will enhance our employees' wellbeing journey! ✨

**Suggested hashtags:**

#WellbeingPartnership #EmployeeSupport #EmotionalWellbeing #MentalHealth #EmployeeBenefits #EmployeeWellbeing  
#MentalHealthAtWork