

01. Launch Chat Blurb

Send date: Day of Intellect Launch Webinar/Event, 1 hour prior to session

How to use: Make a copy of the editable template or copy the text below, and attach the provided image. Edit the text in red and switch to black once done. Send through your chat platform (e.g. Teams, Slack) to your whole organisation!

Image: [Blurb Image \(editable to add logo and launch date\)](#)

Editable Template: [Google Doc](#)

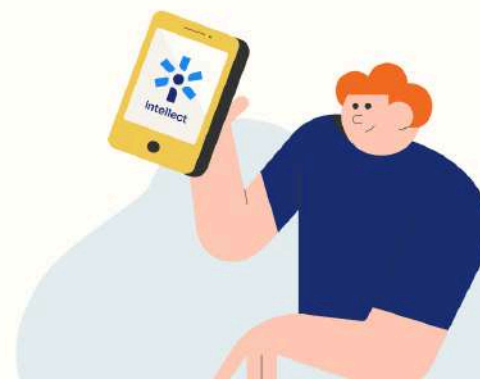
For your good days, bad ones, and everything in between

All-in-one emotional wellbeing
support that *works*



<COMPANY
LOGO>

Launching **Month Year**



For your good days, bad ones, and everything in between

intellect

Intellect will empower you to work
on and achieve your goals through
self-care tools, a 24/7 helpline,
and 1:1 professional support.

Launching **Month Year**



For launch webinar (virtual):

🗣️ One more hour to our launch webinar with Intellect! 🗣️

What does Intellect offer? Will this be helpful to me? Do I have to pay anything? (*Hint: No, you have premium access available to you **at no cost** as part of your benefits at [Company Name!]*) All these questions and more, including how to get started, will be answered in this session. You don't want to miss it, see you there! [\[Insert session link\]](#)

For launch event (in-person):

🗣️ One more hour to our launch event with Intellect! 🗣️

What does Intellect offer? Will this be helpful to me? Do I have to pay anything? (*Hint: No, you have premium access available to you **at no cost** as part of your benefits at [Company Name!]*)

Come learn all about your new benefit and get support to get started at the event. **Plus, there will be a free swag giveaway as well – first come, first serve.** You don't want to miss it, see you there!