

03. Pre-Launch EDM: Webinar Invite for Single Session

Send date: 1 week prior to Intellect Launch Webinar

How to use: Make a copy of the editable template or copy the text below, and attach the provided image as an email banner. Edit the text in red and switch to black once done. Send through email to your whole organisation.

Subject line: Happening Next Week! Intellect Launch Webinar

Image: [Email Banner \(editable to add details and logo\)](#)

Editable Template: [Google Doc](#)



[Greeting],

Last week, we announced our exciting new partnership with Intellect to bring you complete mental and emotional wellbeing support. Whether you're looking to enhance skills and build resilience or get help managing emotions and working through challenges, Intellect will support you to achieve your goals.

As a reminder, the Intellect team will be hosting a launch webinar to help you get started. Mark your calendars:

Date: [insert date]

Time: [insert time]

Link: [insert calendar invite link]

This webinar will cover:

- Introducing Intellect: Learn how to make the most of your benefit
- Getting premium access: Set up your account and see the app in action with a live demo
- Your confidential place: See how Intellect ensures your data & and privacy is are protected
- Live Q&A session

🌟 What's Intellect?

Intellect offers an easy and effective mental health journey experience for everyone and anyone by integrating technology and human touch.

With this benefit, you have premium access to:

- 📖 Self-guided content, from 5-minute sessions to curated learning paths to help you build skills, overcome challenges, and more
- 🧑‍🎓 On-demand 1-to-1 **coaching and clinical sessions** to get professional help working towards your goals and managing emotions
- 📞 **24/7 crisis helpline for the moments that need a little extra care**
- 🧘 **1-to-1 sessions with holistic coaches to work on your physical fitness, nutritional, and financial needs**

Whether life is going well, you've hit a bumpy road, or you're somewhere in the middle, Intellect has something for you.

We hope to see you all at the webinar!

[Sign-off]