

## 07. Post-Launch EDM: Clinical

**Send date:** One week after Intellect Launch Webinar/Event

**How to use:** Make a copy of the editable template or copy the text below, and attach the provided image as an email banner. Edit the text in red and switch to black once done. Send through email to your whole organisation.

**Subject line:** Need Some Support? Clinical Can Help.

**Images:** [Clinical Email Banner \(editable to add code\)](#) and [Image](#)

**Clinical Guide:** [Clinical Guide \(Do not edit\)](#)

**Editable Template:** [Google Doc](#)

Hey there, can you relate?

Curious about behaviour patterns?

Going through a bumpy road?

Stuck in habits you want to change?

Looking for a safe space?

Get connected with a professional to get 1:1 support on your...

Past experiences

Behaviour Patterns

Emotional Triggers

...and much more!

intellect

- Select "I'm new here" then "With your organisation"
- Select "Continue with SSO"
- Sign up using your work email address

[Greeting],

Pekan lalu, kami melancarkan manfaat kesejahteraan karyawan terbaru, Intellect. Ingin tahu bagaimana Intellect dapat membantu Anda?

Terkadang, menghadapi tantangan hidup sekaligus mengelola emosi dan berusaha menjadi lebih baik terasa seperti mendaki tanjakan curam.

Konseling menyediakan ruang aman dan bebas penghakiman untuk membantu Anda mengatasi tantangan hidup, membangun ketangguhan, serta menumbuhkan kesejahteraan mental yang berkelanjutan.

### 🌟 Mulai Sesi Klinis

Melalui kemitraan kami dengan Intellect, Anda memiliki sesi klinis 1-per-1 GRATIS bersama klinisi pribadi pilihan Anda. Ikuti instruksi dalam gambar di atas untuk mengakses aplikasi Intellect, lalu lihat panduan yang terlampir guna memulai pelatihan.

Dan jika ingin tahu apakah sesi klinis cocok untuk Anda, berikut beberapa poin yang dapat membantu memahami bagaimana sesi klinis dapat membantu Anda:

## Counselling can benefit anyone and everyone!



Intellect's hand-picked clinicians create a safe, non-judgmental space to help you navigate challenges, build resilience, and enhance your mental wellbeing.



### Explore Your Past

Reflect on past events and experiences to understand how they've shaped your thoughts, behaviours, and emotions.



### Understand Patterns

Identify recurring patterns in your actions or reactions, helping you understand why you may respond the way you do in certain situations.



### Gain Insights Into Your Thoughts And Behaviours

Uncover how your thoughts and feelings influence your actions, enabling you to break unhelpful cycles and make healthier decisions.

[Sign-off]

<Attach Coaching Guide PDF>