

06. Post-Launch EDM: Coaching

Send date: One week after Intellect Launch Webinar/Event

How to use: Make a copy of the editable template or copy the text below, and attach the provided image as an email banner. Edit the text in red and switch to black once done. Send through email to your whole organisation.

Subject line: Need Some Support? Coaching Can Help.

Images: [Coaching Email Banner \(editable to add code\) and Image](#)

Coaching Guide: [Coaching Guide \(Do not edit\)](#)

Editable Template: [Google Doc](#)

The graphic is a two-part email banner. The left part has a blue background with the text 'Hey there, can you relate?' at the top. Below it are four thought bubbles: 'Want to have better habits?', 'Feeling unmotivated?', 'Need a boost of motivation?', and 'Not sleeping so well?'. An illustration shows a coach in a dark shirt and white pants sitting in a chair, holding a heart, while a client in a white shirt and grey pants sits opposite. The right part has a light blue background with the text 'Get connected with a professional to get 1:1 support on your...'. Below this are four icons: a thumbs up (Confidence), a head with a cloud (Stress & Anxiety), a heart (Health & Lifestyle), and a question mark in a speech bubble (...and much more!). At the bottom right is a QR code with the Intellect logo and a list of instructions: 'Select "I'm new here" then "With your organisation"', 'Enter the access code: CODE', and 'Select your language, then sign up using your work email address'.

[Greeting],

Pekan lalu, kami melancarkan manfaat kesejahteraan karyawan terbaru, Intellect. Ingin tahu bagaimana Intellect dapat membantu Anda?

Terkadang, menghadapi tantangan hidup sekaligus mengelola emosi dan berusaha menjadi lebih baik terasa seperti mendaki tanjakan curam.

Pelatihan dapat membantu Anda mengelola tantangan dalam kehidupan pribadi dan pekerjaan, serta memberikan dukungan yang dibutuhkan untuk meningkatkan karier dan hubungan Anda.

Mulai Pelatihan

Melalui kemitraan dengan Intellect, Anda memiliki sesi pelatihan 1-per-1 GRATIS bersama pelatih pribadi pilihan Anda. Ikuti instruksi dalam gambar di atas untuk mengakses aplikasi Intellect, lalu lihat panduan yang terlampir guna memulai pelatihan.

Dan jika ingin tahu apakah sesi klinis cocok untuk Anda, berikut beberapa poin yang dapat membantu memahami bagaimana pelatihan dapat membantu Anda:

Coaching can benefit anyone and everyone!



Intellect's hand-picked coaches are trained to motivate and work with you in a safe space, so that you can scale obstacles in your daily life and thrive.



Be More In-tune with Yourself

Gain clarity and self-awareness through coaching by exploring your thoughts, feelings, values, and behaviours.



Proactively Manage Stress

Identify your stressors and create an action plan to effectively manage stress and regulate your emotions.



Strengthen Your Resilience

Build confidence and readiness for unexpected challenges, and turn setbacks into forward momentum to achieve your goals.

[Sign-off]

<Attach Coaching Guide PDF>