

Fostering Employee Engagement & Motivation

The biggest illusion when it comes to motivation is it will last forever. Employees start a new project, and they are excited and confident, but after two weeks, the bubble puffs. Suddenly they feel tired and are not sure if taking on the new project was a good idea.

Aside from compensation and benefits, intrinsic rewards, such as psychological well-being, learning, and personal fulfillment, matter too. Many companies are looking at improving employee retention post-pandemic with flexible work arrangements and extra autonomy on how they want to work, yet many still do not fully understand how best to motivate and engage employees.

Fostering employee engagement over time boosts innovation and productivity. It is also fundamental for avoiding high turnover and the all-too-familiar symptoms of burnout.

Join this session to gain insights on how organisations can boost authentic employee engagement & motivation.

Learning Objectives

- Understanding the synergistic relationship between motivation & engagement
- Learning ways to cultivate motivation & engagement
- Practical workplace application tip

Content Outline

The Synergistic Relationship Between Motivation & Engagement

- Learn the fundamentals of motivation - both intrinsic and extrinsic
- Understand how does motivation relate to employee engagement

Building a Productive Workplace Together: Cultivating Motivation & Engagement

- Management/team strategies: tapping into your team's internal drive
- Key opportunities for a manager to engage employees
- Individual strategies: taking charge to enhance your overall work experience

Keeping the Ball Rolling: Practical Application Tips

- Maintaining motivation in teams and within oneself
- Practise self-awareness and self-compassion
- Effective self-rewards
- Be inclusive and practise empathetic communication