

Intellect Mini Monthly Campaigns

Mental health can be a tricky subject to talk about in the workplace, but we believe it shouldn't. Intellect's mini monthly campaigns aim to make conversations on mental health relevant and approachable by touching on relatable topics that the everyday person may experience.

These campaigns aim to enable HR/ Wellbeing teams and workplace leaders to create space for open sharing and encourage employees and peers to seek support and make use of Intellect in a way that suits them best.

What can you expect?

Each month, Intellect will provide easy-to-use assets such as email copy, chat blurbs, infographics, and such on a select topic. There will be suggested use cases and instructions for you to follow.

You may use the provided assets as a standalone or to complement your existing communications plans. *(Note: if you have a webinar plan that you and your Client Success Manager have put together, this does not replace it.)*


What is the goal?

To drive adoption and utilisation of Intellect while providing opportunities for conversations on mental wellbeing in the workplace.

Why should I use these campaigns?

We encourage you to deploy these mini campaigns each month to create a regular cadence of wellbeing conversations in your organisation. This can help employees feel more supported and likely to seek help when they need it.

Monthly mentions of Intellect also increases the visibility of this benefit, which could in turn increase your adoption and utilisation rates, ensuring you have high returns on investment.

 We're here to partner with you to work towards a healthier, happier, and more resilient organisation!