

## 04. Social Media Announcement

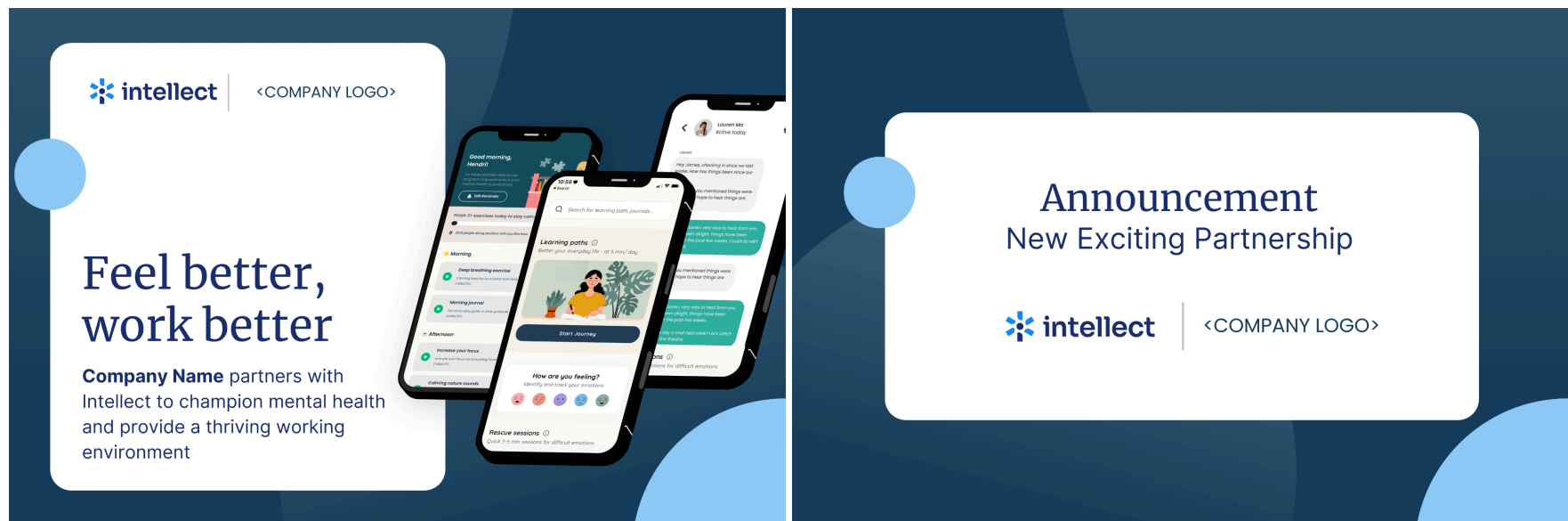
**Use date:** Week of Intellect Launch

**How to use:** Select one of the images below. Using the suggested captions below or crafting your own, share the post on your organisation's social media channels (LinkedIn, Instagram) and tag Intellect. Bonus: reshare using your personal LinkedIn account!

LinkedIn: <https://www.linkedin.com/company/intellecthq>

Instagram: @intellect.co

**Images:** [Announcement Slides \(editable to add logo\)](#)



### Caption Option 1:

At [Company Name], we know that our **employees** are what make our company great. Each of them play an important role in making our company run; we wouldn't be here without them. But we know that beyond work, they juggle many other things – their home, relationships, personal goals, and more. That's why we're excited to partner with @Intellect to offer all our **employees** complete, effective wellbeing support!

With Intellect, our **employees across the globe** have access to 1-to-1 **coaching and counselling** sessions with certified professionals, self-guided content for a range of topics to help them build skills, overcome challenges, and more, and **24/7 help for the moments that need a little extra care**.

Intellect believes mental wellbeing is for everyone – and we think so too. We chose Intellect because we know that whether our **employees** are doing well, have hit a bumpy road, or are somewhere in the middle, Intellect has something for them.

We're glad to be building a healthier, happier, and more resilient workforce!

### Caption Option 2:

Thrilled to announce that we've partnered with @Intellect to offer all [Company Name] **employees** complete, effective wellbeing support!

With Intellect, our **employees** have access to 1-to-1 **coaching and counselling** sessions with certified professionals, self-guided content for a range of topics to help them build skills, overcome challenges, and more, and **24/7 help for the moments that need a little extra care**.

Here's to fostering a culture of thriving and wellbeing at [Company Name]!

### Caption Option 3:

We are thrilled to announce our new partnership with @Intellect! 🙌

At [Company Name], we are dedicated to supporting our **employees'** holistic wellbeing. That's why we've teamed up with Intellect, a global leading and science-backed provider of comprehensive and effective wellbeing support.

Through self-guided content, personalised **coaching and counselling**, and a **dedicated helpline**, our **employees across the globe** now have access to a range of resources that empower them to thrive in all aspects of their lives. 🙌

We believe that a supportive workplace leads to happier and more fulfilled team members, and our partnership with Intellect underscores our commitment to that vision. Together, we're fostering a culture that prioritises the wellbeing of our incredible workforce. 🙌

Stay tuned for more exciting updates on how this partnership will enhance our **employees'** wellbeing journey! ✨

**Suggested hashtags:**

#WellbeingPartnership #EmployeeSupport #EmotionalWellbeing #MentalHealth #EmployeeBenefits #EmployeeWellbeing  
#MentalHealthAtWork